

Sponsorship Towers

Website:

1,280,000 Unique visitors
since Oct 2015
420 Ave. daily visitors

Facebook:

12,700 Followers
59,000 Ave. monthly reach
8,500 Ave. post reach
700 Alaskans
8,300 Americans
4,400 International followers

Audience:

95% Women
33% Ages 25-34
23% Ages 35-44
13% Ages 45-54

Magic Yarn project



\$100,000+

Tags on 500 wigs:
"Brought to you by..."

Logo/name on
Facebook banner

Logo/name on
Homepage Banner

Recognition on You
Tube workshop videos

Logo/name on T shirts

Large logo on 3'X8'
printed banner

Large logo on
upcoming workshop
webpage

Logo/name workshop
handout

X-large space on
sponsor webpage

Logo/name on email
blast

Facebook post
recognition

Crown Jewels



\$25,000+

Logo on 3'X8' printed
banner

Large logo on
upcoming workshop
webpage

Logo/name workshop
handout

large space on
sponsor webpage

Logo/name on email
blast

Facebook post
recognition

Diamond



\$5,000+

logo on upcoming
workshop webpage

Logo/name workshop
handout

large space on
sponsor webpage

Logo/name on email
blast

Facebook post
recognition

Sapphire



\$2,500+

Large space on
sponsor webpage

Logo/name on email
blast

Facebook post
recognition

Ruby



\$1,000+

Logo/name on email
blast

Facebook post
recognition

Gold

Fighting cancer is an immense financial burden. Our goal is to always remain a free service to those who need it. Additionally, 5% of all sponsorship donations are given to childhood cancer research.

